



GLOBAL SPONSORSHIP

Become an HFC Global Sponsor and partner with the Alternative Investment industry charity to fight child abuse in your community.

Help For Children (HFC) is the Alternative Investment industry's charity and is a global foundation dedicated to fighting child abuse. Corporations and firms within the finance sector (including hedge funds private equity and venture capital) commit to a year-long Global Sponsorship and receive special access to an international peer network, first-class fundraising and networking events (virtual and in-person), and the benefits of positive brand awareness. But most importantly, HFC's Global Sponsors provide critical funds to support HFC's efforts to make the world a safer place for children.

SPONSORSHIP ADVANTAGES

Global Sponsorship has many advantages, including corporate branding at all HFC events (virtual and in-person), whether or not you attend. As a Global Sponsor, you decide which events to take part in and support throughout the year based on your business location(s). The funds raised location go to support a grant portfolio you can trust right in your community meaning you and your employees can feel good about giving back to the communities in which you work and live.



INCREASED EXPOSURE THROUGH PRESS RELEASES AND SOCIAL MEDIA RECOGNITION

600+

600+ DEDICATED AND MOTIVATED VOLUNTEERS UNITING AN INDUSTRY FOR A GREAT CAUSE



CONSTITUENT MAILING LIST OF 30,000+ ALT INVESTMENT INDUSTRY MEMBERS



SUPPORT THE MOST EFFECTIVE LOCAL CHILD ABUSE INTERVENTIONS TO PROTECT KID



ACCESS TO FIRST-CLASS NETWORKING FUNDRAISERS ACROSS MULTIPLE CITIES



MORE THAN \$57 MILLION USD INVESTED; 1.1M CHILDREN'S LIVES TRANSFORMED SINCE '98



SHOW CORPORATE SOCIAL RESPONSIBILITY AND IMPROVE EMPLOYEE ENGAGEMENT



INTERNATIONAL NETWORK WITHIN FINANCE COMMUNITY IS GOOD FOR BUSINESS



NETWORKING OPPORTUNITIES IN MULTIPLE ALT INVESTMENT INDUSTRY CITIES



INCREASE POSITIVE EXPOSURE FOR YOUR BRAND ON ALL HFC COLLATERAL

HFC EVENTS & LOCATIONS

HFC hosts a wide variety of first-class fundraising and industry networking events - including virtual and in-person events in each of its locations. Global Sponsors decide which events to attend and how to allocate their funds for the year*, all while knowing that the money raised in a community stays in that community. HFC supports the most effective child abuse interventions in each location.

At HFC, money raised in a community stays in that community.

asia | canada | cayman islands | united kingdom
united states: atlanta | chicago | denver
los angeles | new york | san francisco

LEVELS & BENEFITS*

	GREAT HEART	GRAND HEART	GOLDEN HEART	TRIUMPHANT HEART	OUTSTANDING HEART	ASTONISHING HEART
	\$35,000	\$50,000	\$75,000	\$100,000	\$150,000	\$200,000
Virtual/In-Person Registration Discount	10%	12%	15%	20%	22%	25%
Company and volunteer profiles in HFC newsletters, social media and web site				X	X	X
Prominent logo recognition on HFC.org Home Page and presence on all pages			X	X	X	X
Company name included in all HFC press releases and on HFC letterhead		X	X	X	X	X
Company name featured on dedicated page in HFC Annual Report	X	X	X	X	X	X
Company logo included in digital or print signage at all HFC events	X	X	X	X	X	X
Company logo on all HFC electronic invitation distributions	X	X	X	X	X	X
Company name on all HFC staff email signatures	X	X	X	X	X	X
Logo recognition on dedicated Global Sponsor page at HFC.org	X	X	X	X	X	X

**All levels in US\$. Ticket discounts apply to single virtual and in-person registration allocations only and cannot be used for already discounted registration bundles or offers (i.e. "Early Bird"), or when allocating funds toward local sponsorships, foursomes or tables. Global Sponsor funds may be allocated to local sponsorships. Neither Global Sponsor funds nor Global Sponsor ticket discounts may be applied to new locations or new sleeves of business (i.e. PE Cares). Global Sponsor funds must be allocated to events within the same calendar year and any funds not used by December 31 of the same year are allocated to general foundation program support and can not be carried over to the next year. Please allow 3-6 months for cycling logos into print materials.*

CURRENT GLOBAL SPONSORS

ASTONISHING HEART		Ellington Management Group, LLC		Building a better working world	OUTSTANDING HEART		
OUTSTANDING HEART (cont'd)			TRIUMPHANT HEART				
GOLDEN HEART			GRAND HEART				
GREAT HEART							

JOIN THE FIGHT! BECOME AN HFC GLOBAL SPONSOR TODAY!

Contact lfisher@hfc.org for more information or to discuss customizing your firm's sponsorship.